2020 YFS KIDS FAIR

SPONSORSHIP OPPORTUNITIES

Hometown Hero Sponsor: $5,000 and up cash donation or $10,000 and up of In-kind donation
- 20’ X 20’ booth
- 50 complimentary tickets
- Specialized recognition or attention provided at event
- Your logo displayed on Kids Fair stage
- Your logo on Kids Fair flyers
- Your logo on Rapid City area print billboards
- Your logo on Kids Fair TV PSAs
- Your logo printed on 15,000 Kids Fair admission tickets
- Promotional materials provided by the sponsor inserted into attendee bags

Community Champion Sponsor: $2,500 - $4,999 cash donation or $5,000 – $9,999 in In-kind donation
- 20’ X 20’ booth
- 25 complimentary tickets
- Your name displayed on Kids Fair stage
- Your banner displayed at Kids Fair
- Your name on Kids Fair flyers

Neighborhood Champion Sponsor: $1,000 - $2,499 cash donation or $2,000 - $4,999 in In-kind donation
- 10’ X 10’ booth
- 15 complimentary tickets
- Your banner displayed at Kids Fair

YFS Kidstown Helper: $500 to $999 cash donation or $1,000 to $1,999 in In-kind donation
- Your banner displayed at Kids Fair

Merchant: Cash donation equal to or greater than the value of booth
($300 for 10’ x 10’; $450 for 10’ x 20’; $1000 for 20’ x 20’)
- Sign at booth recognizing sponsoring individual or business

Ticket Stub Sponsor with Coupon: $500 (limited number available)
- Name or logo on 15,000 Kids Fair admission tickets with the option of adding a detachable coupon

Bag Insert Sponsor: $250
- Promotional materials provided by the sponsor inserted into attendee bags

Ticket Sponsor: ($5 and up)
- Name on sponsored tickets that are distributed