



2024 YFS KIDS FAIR

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor: \$5,000+ cash donation or \$10,000+ non-cash donation

(Must be committed by February 1 to receive all trade out items listed below.)

- 20' X 20' booth
- 50 complimentary tickets
- Special recognition or attention provided at event
- Your logo displayed on Kids Fair stage
- Your logo on Kids Fair flyers
- Your logo on Rapid City area print billboards
- Your logo on Kids Fair TV PSAs
- Your logo printed on 15,000 Kids Fair admission tickets
- Special recognition on YFS social media platforms
- Promotional materials provided by the sponsor inserted into attendee bags

Gold Sponsor: \$2,500–\$4,999 cash donation or \$5,000–\$9,999 non-cash donation

(Must be committed by March 1 to receive all trade out items listed below.)

- 20' X 20' booth
- 25 complimentary tickets
- Your name displayed on Kids Fair stage
- Your banner displayed at Kids Fair
- Your name on Kids Fair flyers
- Special recognition on YFS social media platforms

Silver Sponsor: \$1,000–\$2,499 cash donation or \$2,000–\$4,999 non-cash donation

- 10' X 10' booth
- 15 complimentary tickets
- Your banner displayed at Kids Fair

Bronze Sponsor: \$500–\$999 cash donation or \$1,000–\$1,999 non-cash donation

- Your banner displayed at Kids Fair

Ticket Coupon Sponsor: \$500

- Detachable coupon printed on 15,000 Kids Fair admission tickets

Bag Insert Sponsor: \$250

- Promotional materials provided by the sponsor inserted into attendee bags (quantity needed: 6,000)

Ticket Sponsor: (\$5 and up)

- Your name printed on sponsored tickets that are distributed